

Visitors Programme

„Finding financial sources for NGOs by crowdfunding“

Berlin, 6 - 11 November 2016

Sunday, 6 November

Arrival

5:30 p.m. **Welcome dinner, Get-to-know-each-other**

Monday, 7 November

Crowdfunding – Best practice

- 10 a.m.** **Family Centre *Buntes Haus***
Educational, recreational and neighbourly institution with an international team.
Almost three-quarters of all kids in this neighborhood live with social aid. The project is aimed to educate the children and visitors of *Buntes Haus* to become responsible people who shape actively society in which they live.
- 1 p.m.** **Online platform *Krautreporter***
Krautreporter is the first journalism crowdfunding platform for the German-speaking world, launched in 2013. Today it is an online magazine financially based on a cooperative.
- 3 p.m.** **Lunch talk: *Vostel***
Vostel is a volunteer fair aimed to make volunteering easy and fun for everyone who wants to get involved in social, cultural and ecological projects – no matter what language one speaks, how much time one has or what skills one brings.

Civil society and politics in Germany

- 5 p.m.** **Transparent Civil Society Initiative *ITZ***
There are no standardized disclosure requirements for NGOs in Germany. The *ITZ* has defined 10 issues that should be openly stated by NGOs such as statute, names of decision makers and information on source and use of funds. The signatories to the initiative therefore undertake to publish the 10 disclosures on their websites.
- thereafter Time and dinner on your own arrangement

Tuesday, 8 November

Civil society and politics in Germany

- 11 a.m.** **Meeting with Bernhard Kaster (CDU), Bundestag**
Bernhard Kaster is member of the Bundestag and Chair of the German-Russian Parliamentary Group.
- 1 p.m. Lunch on your own arrangement
- 2 p.m.** **City walk *Lobbyplanet***
Lobbying is an important part of the work of any interest group. The guided city walk shows, where and how the lobbyists of bigger and smaller companies and associations work.
- 4.30 p.m.** **Optional: Visit of the supermarket *Original Unverpackt***
Original Unverpackt (Originally Unpackaged) is Germany's first packaging-free supermarket which was founded by a crowdfunding-campaign.
- 7 p.m.** **Dinner talk: *West-East Meetings Foundation***
The *West-East Meetings Foundation (Stiftung West-Östliche Begegnungen)* encourages contacts and meetings between the civil societies of Germany and the countries of the former Soviet Union in order to promote international understanding.

Wednesday, 9 November

Theoretical and practical inputs on Crowdfunding

- 9 a.m.** **Crowdfunding in Germany – overview, Ernst Neumeister**
Ernst Neumeister is a crowdfunder and teacher at CrowdCamp.de, an online video tool for crowdfunding.
- 11 a.m.** **Crowdfunding – Do's and Don'ts, Anja Thonig**
Anja Thonig is CCO at Crowdfunding Campus, the first educational institution on crowdsourcing and crowdfunding. During the last two years she was consultant of more than 300 crowdfunding projects.
- 12.30 a.m. Lunch
- 3 p.m.** **Russian-German Experience, Christina Demenshina**
During her German Chancellor Fellowship in 2014/2015 Christina Demenshina worked on her project "Crowdfunding – Financing Possibilities for the Development of Independent Journalism in Russia".
- 6.30 p.m.** **Visit of the Bundestag**
- thereafter Time and dinner on your own arrangement

Thursday, 10 November

Crowdfunding – Best practice

9.30 a.m. **Children and Young People's Centre *The Ark*,**
The Ark (Die Arche) is a recreational facility for about 300 children between 2 and 18 years. Besides, *The Ark* provides warm food for more than 200 homeless children in Berlin.

12.30 a.m. **Lunch talk: *German-Russian Exchange / Pizza at n-ost***
The *German-Russian Exchange (Deutsch-Russischer Austausch DRA)* promotes the German-Russian dialogue that plays a key part in the development of a European civil society and societies beyond the European Union.
The *Network for Reporting on Eastern Europe n-ost* is a transnational (not only) journalistic network between East and West. *n-ost* is the implementing partner of the visitors programme on crowdfunding.

3 p.m. ***Table of Visions***
Table of Visions provides crowdfunding software solutions for brands, businesses and organizations. The fully-customizable white label solutions can be used for donation, reward, equity, real estate and innovation crowdfunding.

thereafter Time and dinner on your own arrangement

Cultural Programme

8 p.m. **English theatre Berlin: *Berlin's diary***
A play about remembering and forgetting.
A world premiere of a new play by 2015 playwright in residence and Oregon Book Award winning playwright Andrea Stolowitz.
Featuring post-performance discussions with the cast and creative team.

Friday, 11 November

Departure